Kaija Gregory | Module Challenge 1

**Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?**

The Film/Video, Theater, and Music categories account for more than 50 percent of the successful outcomes.

Based on the chart, the Play sub-category has the largest presence in our data.

The Parent Category “Food” was more successful in the month of July than in other months.

**What are some limitations of this dataset?**

We cannot be sure that the sample projects depict an accurate representation because we don’t know how the data was selected.

**What are some other possible tables and/or graphs that we could create, and what additional value would they provide?**

**Outcomes vs Day of the Week** could show us if projects in any given category appear to have the most success on a certain day of the week.

**Pledged Amount vs Outcome** to compare the success of the projects to the amount contributed.